

Sports Business Consulting can provide Government liason and consulting services which may include grant application assistance, funding, lobbying and networking. With over \$10 billion available annually through Government Grants and millions more available in government funding, Governments are an integral element of community service provision to Sporting and Recreation organisations. The benefits of fit, healthy society and community benefits of sporting and recreation organisations to government are well documented and proven so these organisations have a good basis for applying for grant support assistance.

Lobbying and Networking with government agencies and representatives is a service of Sports Business Consulting Government Relations which also may include:

- Funding Assessments

- Grant Application Assistance / Advice

- Grant Submission Preparation

- Lobbying Assistance Programs

- Licensing Assistance (Promotions, Competitions, Alcohol, Gaming & Food)

- Liason with Events Corporations

- Assistance Packages

Lobbyists can offer Sporting and Recreation organisations an effective voice for:

1. Monitoring legislation and regulation
2. Creating opportunities to present organisations views
3. Promoting views through the media
4. Serving as a source of information to government officials and their staff
5. Keeping senior management informed on legislative or regulatory developments